EMCC UK Connect27

Privacy Policy

21–22 April 2027 | National Conference Centre, Birmingham | Hybrid Event

Effective date: September 2026 | **Last reviewed:** September 2026

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1. Who We Are

EMCC UK (European Mentoring and Coaching Council UK) is the data controller for personal data collected in connection with the EMCC UK Connect27 conference. EMCC UK is a professional body dedicated to advancing the practice of coaching, mentoring and supervision. Contact: info@emccuk.org | Website: www.emccuk.org

2. What Personal Data We Collect

We may collect and process the following categories of personal data: Name, job title, and organisation Email address and telephone number Billing and payment information (processed securely via our ticketing provider) Dietary requirements or accessibility needs (where voluntarily provided) Photographs or video recordings taken at the event Technical data such as IP address and browser type when you use our website

3. How We Use Your Data

We use your personal data for the following purposes: To process your event registration and manage your attendance To send you event-related communications, including joining instructions and updates To respond to enquiries submitted via our contact form or email To fulfil any accessibility or dietary requirements you have shared with us To improve our events and services through post-event feedback To comply with our legal and regulatory obligations

4. Legal Basis for Processing

We process your personal data on the following legal bases under the UK GDPR: Contract: to fulfil your event registration and provide the services you have requested Legitimate interests: to communicate relevant event information and improve our services Legal obligation: where processing is required by law Consent: where you have explicitly opted in, for example to receive future EMCC UK marketing communications

5. Sharing Your Data

We do not sell your personal data. We may share it with trusted third parties only where necessary: Event ticketing and registration platforms Payment processors (who handle transactions under their own privacy policies) Venue and catering providers, solely to fulfil accessibility or dietary requirements IT and website service providers who support the operation of this microsite All third-party processors are required to handle your data securely and in accordance with UK data protection law.

6. Retention

We retain personal data only for as long as necessary for the purposes described in this policy, or as required by law. Delegate registration data is typically retained for up to three years following the event. Marketing consent records are retained until you withdraw consent.

7. Your Rights

Under UK GDPR you have the right to: Access the personal data we hold about you Correct inaccurate or incomplete data Request erasure of your data (the "right to be forgotten") Object to or restrict certain processing activities Withdraw consent at any time, where processing is based on consent Lodge a complaint with the Information Commissioner's Office (ICO) at ico.org.uk To exercise any of these rights, please contact us at info@emccuk.org.

8. Cookies

This microsite may use essential cookies to ensure it functions correctly. We do not use tracking or advertising cookies without your consent. You can manage cookie preferences through your browser settings.

9. Photography & Recording

EMCC UK may take photographs and video recordings at Connect27 for use in future promotional materials, social media, and publications. If you do not wish to be photographed or recorded, please notify a member of the event team on arrival. Where identifiable images of individuals are used in marketing materials, we will seek consent where required.

10. Changes to This Policy

We may update this privacy policy from time to time. The current version will always be available on this website. We encourage you to review it periodically.

11. Contact Us

If you have any questions about this privacy policy or how we handle your personal data, please contact: Email: info@emccuk.org Website: www.emccuk.org EMCC UK, United Kingdom EMCC UK Connect27 | Privacy Policy | www.emccuk.org